



## Why Najma

Many years ago, an Italian American friend fell under the spell of Venice and decided to live in the city, to learn about its fascinating history and to become a true Venetian. He settled down in a nice apartment with an incredible view, he made some good friends and he bought an old gondola that he painted blue, and then he started spending his leisure time quietly rowing around the lagoon.

One day, during one of his business trips to Algeria he met a beautiful girl, named Najma, which means "star", and he convinced her to follow him to his enchanted Venice. He loved her dearly and decided to offer her a sailing boat, to travel with her around the world, with a typical Venetian rowing boat on board, to be used as a tender. Both the sailing boat and the tender were named after the beautiful Algerian girl: Najma. And then the day came when our friend decided to set sails for new horizons, but not before he had left to his Venetian friends a marvellous gift of love and passion: the tender to Najma, a beautiful rowing boat, made of polished mahogany wood, traditionally used in the lagoon of Venice.

This story, of boundless love and passion for beautiful things, clearly represents the history of our family and our work.

It tells about our origins as traders who, over the centuries, have produced timber that travelled from the Cadore woods to the Venice lagoon, where, thanks to the clever hands of skilful artisans, the "squeraroli", was turned into the marvellous boats that sailed the lagoon.

It also tells about our roots and our vocation to produce with care and excellent craftsmanship, respecting the environment.

This is why the name Najma holds in itself the entire meaning of our history and our desire to produce our wines in the wake of what has been handed down to us and with a profound connection with our territory

